

# Useful Information

Friday 2, Saturday 3, Sunday 4 October, 2009  
from 10:00 a.m. to 7:00 p.m.

Cremona Fairgrounds

CremonaFiere - P.za Zelioli Lanzini, 1 - 26100 Cremona  
Tel. 0039 0372 598011 - Fax 0039 0372 598222  
www.cremonafiery.it - e-mail: info@cremonafiery.it

www.cremonamondomusica.it  
www.cremonafiery.it

Expo Consulting s.r.l.  
Tel. 0039 051 64 93 189 - Fax 0039 051 64 93 242  
e-mail: info@expoconsulting.it

Paolo Bodini  
Tel. 0039 0372 598206  
Fax 0039 0372 598222  
comunicazione@cremonafiery.it

Shuttle Bus to city center and railway station

Guindani Viaggi s.a.s.  
Corso Garibaldi 88/90 - 26100 Cremona  
Tel. 0039 372 462030 - Fax 0039 372 462040  
e-mail: guindani.viaggi@libero.it

Provincia di Cremona  
Servizio Promozione Turistica  
P.zza del Comune, 5 - 26100 Cremona  
Tel. 0039 037223233 - Fax 0039 0372534080  
www.provincia.cremona.it  
info.turismo@provincia.cremona.it



Exhibition area: 8.000 sqm

Parking: 3.500 cars

Motorway: A21, Cremona exit (1 Km)

Airports: Milano Linate (70 Km),  
Parma (52 Km), Brescia Montichiari (30 Km)

Railway station: Cremona (700 mt)



For information:

**CREMONAFIERE** Spa

Piazza Zelioli Lanzini, 1 - 26100 - Cremona - Italy  
Tel. +39 0372 598011 - Fax +39 0372 598222  
www.cremonamondomusica.it - www.cremonafiery.it  
info@cremonamondomusica.it

CREMONAFIERE

FONDAZIONE  
ANTONIO STRADIVARI  
CREMONA  
LA TRIENNALE

XXII Ed.

**CREMONA**  
*Mondomusica*

INTERNATIONAL EXHIBITION  
OF HANDCRAFTED MUSICAL INSTRUMENTS  
AND VIOLIN MAKING ACCESSORIES

October 2-4, 2009

CREMONA FAIRGROUNDS - ITALY

Spedizioni in a.p. art. 2 comma 20/b legge 662/98 Filiale di Cremona

Studio FRANZINI (C)

CARIPARMA  
CREDIT AGRICOLE  
Banca Ufficiale CremonaFiere

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## Mondomusica and the Triennial competition for stringed instruments. Cremona prepares for a 2009 marked by the finest international lutherie.

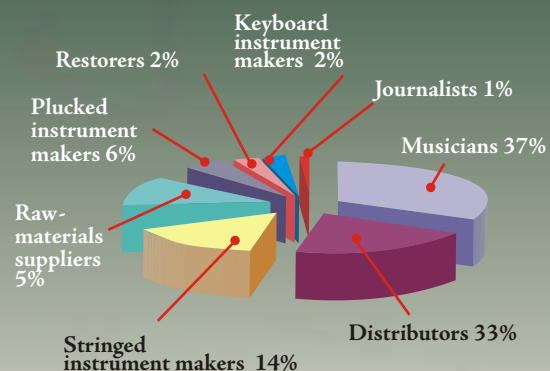
The most evident result of the last Mondomusica was the 43% increase in foreign exhibitors. This means that the Exhibition is already regarded by foreign professionals as the world's leading event for handcrafted musical instruments.

Mondomusica 2009 prepares to welcome an even higher number of foreign exhibitors thanks to the concurrent Triennial Competition for Stringed Instruments which, on its twelfth edition, will draw to Cremona the worlds' greatest stringed instrument makers and, obviously, thousands of musicians and collectors ready to test and purchase some of the best instruments of modern instrument making.

The strength of Mondomusica is indeed the very high quality of the exhibitors, which is going to be even more evident in the next edition of the Meister Area, an exhibition space dedicated to top violin making products. This and the usual care in exhibitors selection turn Mondomusica into the most qualified international marketplace for handcrafted musical instruments and accessories. In addition to all this, Mondomusica has been offering for years an events calendar which makes it a real festival with the participation of internationally renowned musicians. Just think about the 2008 figures: over 170 artists performing in Cremona during the Exhibition for more than 36 hours of great music.

## MONDOMUSICA FIGURES

### VISITOR PROFILE



- 234 Exhibitors from 22 Countries
- 10,107 Visitors
- 45 Events among concerts, meetings, seminars and round-tables
- 170 performing Artists
- 43% increase in foreign Exhibitors
- 10,000 sqm of exhibition area

\*2008 Exhibition

### Exhibit profile

- Stringed instruments
- Plucked instruments
- Keyboard instruments
- Restoration
- Wind instruments
- Suppliers (raw materials and accessories)
- Cases and music stands
- Retail and wholesale of musical instruments
- Specialized publishers and press
- Associations
- Schools of instrument making
- Antiques
- Music Institutions
- Festivals and competitions
- Services

## Mondomusica: The FESTIVAL

The quality and quantity of events organized during the three days of Mondomusica turn the Exhibition into one of the major European music festivals. The Chicago Fine Arts Quartet, Giampaolo Bandini, Michele Barchi, Luca Ranieri, Shana Downes, Naoko Mizuno, are only some of the 170 artists and speakers who took part in Mondomusica 2008. A schedule of unmissable events not only for experts in the field, but also for great music lovers.

### All eyes on Baroque music

Even at Mondomusica 2009 musical instruments and baroque performing praxis are going to play a key role, given also the great interest aroused by NotAntica, a special exhibition area created within Mondomusica and launched last year. A field characterized by many musicians and music lovers, which in 2009 will be further emphasized and widened.

### International Triennial competition for stringed instruments

Mondomusica 2009 will be also characterized by the 12th International Triennial Competition for stringed instruments organised by the Antonio Stradivari Foundation, one of the most famous and prestigious competitions at international level.

Last year, over 380 musical instruments were tested and presented by luthiers coming from 34 countries and a highly qualified jury elected the greatest masters of modern stringed instrument making.