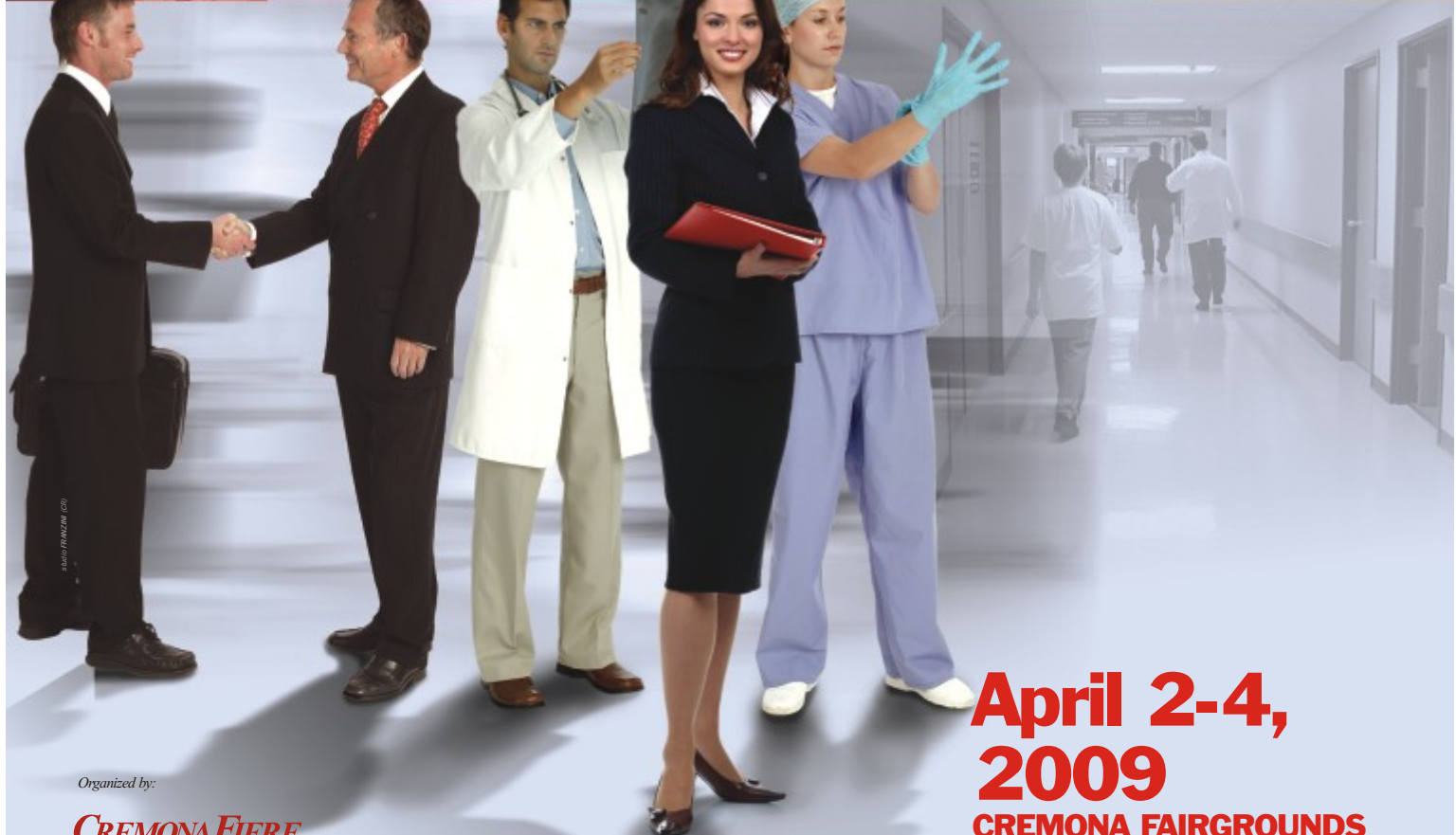




TGO

IInd TECHNOLOGY AND HEALTHCARE MANAGEMENT



Organized by:

CREMONA FIERE Spa

**April 2-4,
2009**

**CREMONA FAIRGROUNDS
ITALY**



CONSORZIO PAVESE PER STUDI
POST-UNIVERSITARI NELL'AREA
ECONOMICO AZIENDALE

Technology
Assessment &
Management

 **CARIPARMA**
CRÉDIT AGRICOLE
Banca Ufficiale CremonaFiere

TGO: an innovative formula to present a new model of hospital

TGO is an **absolute novelty among healthcare exhibitions**: for the first time a very high level conference calendar is parallel to an exhibition dedicated to the most advanced medical equipment and technologies.

A new formula because **all professionals of the healthcare system are involved**: from general managers of health and scientific centres to general practitioners, technicians, economists and purchasing managers. TGO is the major Italian meeting opportunity for healthcare professionals and is firmly devoted to propose a new and increasingly integrated model of hospital in which efficiency and better services for the citizen are key concepts.

The first TGO was supported and promoted by 64 Institutions and Professional Organizations because of its new contents and features. All these bodies also contributed to the creation of an interesting calendar of conferences and seminars.

A market of 6,5 billion euro at TGO

The Italian biomedical industry is the third market at European level and it is made of 532 companies and 29,815 professionals. 43% of Italian companies have an annual turnover of 5 to 20 million euro. These figures demonstrate that Italy is one of the most important and dynamic markets in the world.

Which is TGO's target audience

- General Directors, General Managers of Healthcare Centres
- Purchasing Managers and Suppliers
- Practitioners and Health Personnel
- Clinical Engineers, Health Physicists and Hospital Pharmacists

**FOR THE FIRST TIME
ALL HEALTHCARE PROFESSIONALS
WILL MEET IN CREMONA**

What you can find at TGO 2009

- Diagnostic Imaging
- Laboratory Diagnosis
- Equipment for Electrophysiological Analysis
- Medical Equipment
- Gas
- Equipment for Pain Treatment
- Information and Communication Technology
- Technical Press
- Institutions and Scientific Associations

2008 Figures

- **40 exhibitors** including major multinational companies
- **1,500 sqm** of exhibition area
- **1653** high decision-making registered **visitors**
- **30 conferences and seminars** with major national experts of various fields

For further information about TGO

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