

# CREMONAFIERE

Piazza Zelioli Lanzini, 1 - Località Cà de'Somenzi  
26100 Cremona - Italy  
Tel. + 39 0372 598011 - Fax : + 39 0372 598222  
Cod.Fisc./P.IVA 00158700195

in cooperation with

info@bioenergyitaly.com  
www.bioenergyitaly.com



**INTERNATIONAL**  
Eschborner Landstr. 122  
60489 Frankfurt a.M. - Germany

Please fill in, sign and send by mail to :  
**CremonaFiere Spa - Piazza Z. Lanzini, 1 - 26100 CREMONA - ITALY**



**Cremona 15 - 17 march 2012**

Reserved to CremonaFiere	Confirmation order no.
	Company code
	Stand no.

**APPLICATION FORM** **RECOMMENDED SUBMISSION DATE: OCTOBER 31, 2011 \***

Company name .....

Tax Code n. e ..... VAT reg.....

Address ..... Zip code .....

City ..... Country. .... Nation.....

Phone..... Fax ..... E-mail .....

Contact Mr/Mrs/Ms ..... Cell Phone .....

**RATES FOR SPACE ONLY**

<b>SPACE ONLY</b>	
- minimum 16 sqm and up to 32 sqm	€ 110,00 per sqm
- exceeding and multiple 32 sqm	€ 105,00 per sqm
Increase of 10% for 2 open sides - Increase of 15% for 3 open sides - no increase for 4 open sides (minimum 96 sqm)	
<b>REGISTRATION FEE</b>	
For the exhibiting company	€ 300,00
<b>REPRESENTED COMPANY</b>	
For each represented company	€ 80,00

***N.B. - The rates above do not include any kind of fitting or partition walls or services of any sort. Exhibiting companies must fit out their own area with reference to space only. Fitting costs are the exhibitor's responsibility. CremonaFiere S.p.A. can supply stand-fitting arrangements upon exhibitor's request on the appropriate form.***

The undersigned Company, having read and agreed the attached General Rules and Regulations currently in force, submits the following irrevocable application form for the Exhibition and requests temporary rent at the current rates of the following exhibition areas:

1) Space only	sqm.....at € .....per sqm	€ .....
2) Additional charge for open sides <input type="checkbox"/> 2 open sides <input type="checkbox"/> 3 open sides <input type="checkbox"/> 4 open sides	sqm.....at € .....per sqm	€ .....
3) Registration fee		€ <b>300,00</b>
4) Registration fee for represented companies - no. .... Companies at € 80,00 each		€ .....
5) TOTAL DUE (point 1 + 2 + 3 + 4)		€ .....

The Exhibitor's preferences are not binding for the Organizer that will assign requested spaces according to availability in the exhibition areas.  
Enclosed with this application is attached the 30% of the amount due for the exhibition area plus the registration fee and any registration fee for represented companies .

**ADVANCE PAYMENT**

Registration by 16/12/2011: 30% of the space only (30% of point 1)	€ .....
Registration after 16/12/2011: 100% of the space only (point 1+ point 2)	€ .....
Plus the registration fee	€ <b>300,00</b>
Plus the registration fee for represented companies - no. .... companies at € 80,00 each	€ .....
TOTAL DUE	€ .....

Payment is to be made to **CREMONAFIERE SPA** by:

Bank transfer: CARIPARMA Crédit Agricole - Agenzia 2 - CREMONA - IBAN: IT 96 F 06230 11419 000043423660 - BIC: CRPPIT2P219

Banck check/draft .....

Only applications completed in full and signed accompanied by an advance payment of 30% of the amount due for the exhibition area plus the registration will be considered valid.  
By signing the application, the applicant agrees to comply with the attached General Rules and Regulations. Provision of technical services (electricity, water supplies etc.), must be specifically requested and will be subsequently charged.  
The data provided in this application form will be used for all further contacts with the exhibiting Company as well as for invoicing. If invoicing data differ from the above-indicated details, please enclose Company name, address and VAT number.

**\* BY THIS DATE YOU WILL TAKE ADVANTAGE OF A BETTER POSITION AND MULTIPLE SIZE OPTIONS OF REQUESTED EXHIBITION AREA**

**“TAXABLE ENTITY’S DECLARATION FOR BUSINESS PURPOSE” FORM**

In order to be able to process your application form and to invoice the amount due, we need to receive the form “Taxable entity’s declaration for business purpose”, reported below, duly filled in and signed, showing:

- Your exact company’s name for billing
- Your V.A.T. Code or/and tax identification number
- Your declaration for business purpose

**“TAXABLE ENTITY’S DECLARATION FOR BUSINESS PURPOSE” FORM**

OUR COMPANY or PROFESSIONAL INDIVIDUAL NAME (for billing purpose)

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with V.A.T. code and/or TAX IDENTIFICATION NUMBER (subject to verification)

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DECLARES TO PARTICIPATE IN THE EXHIBITION

***BioEnergy Italy 2012***

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FOR BUSINESS PURPOSES.

COMPANY STAMP  
AND AUTHORIZED SIGNATURE

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**PLEASE BE AWARE THAT WE WILL BE ABLE TO INVOICE YOU WITHOUT V.A.T. CHARGE ONLY IF WE RECEIVE THIS FORM DULY FILLED IN AND SIGNED.**

# GENERAL REGULATIONS

## NAME OF THE EXHIBITION - ORGANIZATION

**Art.1**  
"BioEnergy Italy", a specialised show open to the public, is organised by CremonaFiere S.p.A.

## LOCATION, DATES, TIMES AND ENTRANCES

**Art.2**  
The show will be held at the headquarters of CREMONAFIERE S.p.A. in the Cà de' Somenzi trade fair centre at Cremona, from 15<sup>th</sup> to 17<sup>th</sup> march 2012.  
The show is open to the public upon payment.  
It will be continuously open to visitors from 9am to 6pm.  
Exhibitors and their assistants and staff will have access to the pavilions from 8,30am and must leave within half an hour after closing time for visitors. During this period the provisions of art. 22 regarding supervision and the exhibitor's responsibility for theft and damage to the goods displayed are applicable.  
CremonaFiere S.p.A. reserves the unquestionable right to change the hours stated above, to stop visitors entering and to suspend all commercial activities for certain periods or for organisational reasons.

## PARTICIPANTS

**Art.3**  
The following may take part in the Trade Fair:  
a) Italian and foreign producers and manufacturers working in: agricultural sector, biomass, renewable energy, production and distribution of renewable energy, use of food industry by-products for renewable energy production and energy saving;  
b) Italian and foreign representatives, concessionaries and agents of products related to: agricultural sector, biomass, renewable energy, production and distribution of renewable energy, use of food industry by-products for renewable energy production and energy saving;  
c) Italian and foreign producers, representative, agricultural concessionaries and concessionaries working in: agricultural sector, biomass, renewable energy, production and distribution of renewable energy, use of food industry by-products for renewable energy production and energy saving;  
d) Italian and foreign producers, manufacturers and representatives of products, equipment and services for: agricultural sector, biomass, renewable energy, production and distribution of renewable energy, use of food industry by-products for renewable energy production and energy saving;  
e) producers, manufacturers and Italian and foreign representatives of products and services for quality certification and control;  
f) public authorities, institutions, bodies, associations, cooperative consortiums and companies in general promoting and supporting activities directly or indirectly concerned with encouraging initiatives of an economic nature.

### 3.1 Responsibility of CremonaFiere S.p.A.

CremonaFiere SpA declines any responsibility deriving in any way from damage caused by the participants of the Exhibition, including damage resulting from lack of observance of the provisions regulating the Exhibition and any damage to goods on display even if due to accidental events.

### 3.2 Events

every side-event organized by exhibitors, even outside the Fairgrounds, must be communicated to the Organization of CremonaFiere S.p.a. 15 days before the beginning of the Show.

## APPLICATION

**Art.4**  
Exhibitors belonging to one or more of the categories indicated in art. 3 and wishing to participate in the Exhibition must apply using the Application Form provided and duly signed by the applicant, if an individual company, or by the legal representative in all other cases.  
**The application shall be accepted subject to the fulfilment of any outstanding administrative fees.**

### Art.5

**Only Application Forms that are duly filled in, signed and accompanied by proof of payment of the deposit (art. 8) will be considered.**

The original Application Form along with the proof of payment must be sent to CremonaFiere SpA - Piazza Zelioli Lanzini, 1 -26100 Cremona Italy. Acceptance of the application is subject to the Exhibitor fulfilling the requirements of art.3 above.

**CremonaFiere SpA reserves the unquestionable right to accept or refuse Application Forms.**

In case of Application refusal, CremonaFiere SpA is not required to provide any explanation nor any form of compensation.

By Signing the Application Form the Exhibitor agrees to comply to this General Regulations and to the technical Regulations (included in the services request forms) which constitute an essential part of this Application. The Exhibitor also assumes the duty to comply with the standards and provisions, even those issued after the document has been signed, that ensure the efficient organisation and running of the Exhibition. **The Application Form represents, for the applicant, an irrevocable contract proposal, which will be deemed approved only when the confirmation of space allocation is sent. By signing the confirmation, the applicant accepts responsibility for the payment of all services requested. By undersigning this document, the applicant shall also be committed to the payment of the required services.**

The Application Form is not valid without the written confirmation of CremonaFiere SpA.

### Art.6

In order to protect the image of the Exhibition and the quality of the products displayed/promoted, from this moment forth CremonaFiere SpA reserves the right to suspend, as a precautionary measure, the participation of Exhibitors who are subject to civil or criminal proceedings related to violations of regulations governing the production, marketing or business competition, until the outcome of the proceeding is known. The Exhibitor may only display/promote products and services declared in the Application Form, included in the list of goods accepted by the Exhibition, and inside his/her own exhibition space.

Furthermore, the Exhibitor may not display/promote the goods of companies who have not paid to CremonaFiere SpA the participation fee for Represented Companies.

The displaying of second-hand or reconditioned products is forbidden, except with the specific written authorisation of CremonaFiere SpA.

**In the case of failure to observe the above regulations, CremonaFiere SpA reserves the right to suspend participation in the Exhibition, with consequent closure of the exhibition space, or to interrupt relations with the Exhibitor without reimbursement of the amounts paid, subject to CremonaFiere SpA's right to receive reimbursement for further damage.**

**Moreover, the Exhibitor must pay what is due for participation in the Exhibition and the balance for requested services, even when not utilized.**

## PARTICIPATION FEES AND RATES

**Art.7**  
To apply to the Exhibition, companies are required to pay a **Participation fee of € 300,00**. This fee includes:

- A. publication in the Official Catalogue – art. 31;
- B. a copy of the Official Catalogue;
- C. third party liability insurance and all risks insurance coverage as per the maximum limits and conditions stated in art.23 of the General Regulations;
- D. local tax on advertising.
- E. 100 free tickets + 150 free tickets for every 16 sqm of area occupied.

In addition, the Exhibitor must pay a **further participation fee of € 80,00 for each Represented Company**. This fee includes the publication in the Official Catalogue.

In the event that products/services of unregistered companies are displayed/promoted, the exhibitor will be charged a **Registration Fee of € 300** for each unregistered company.

The allocation of booths involves payment of a tariff per square metre for the booth:

**Space only:** modules minimum of 16 sqm. (4x4 m) - **from € 105.00 to € 110.00 per sqm**, this tariff being subject to the registration date and to the area of the booth requested, with an increase of 10% for booths open on two sides, and an increase of 15% for booths open on three sides. No increase for four open sides (minimum 96 sqm)

The tariffs shown above apply to the whole area occupied having a continuous perimeter.

**These tariffs do not include any kind of stand fitting, nor partition walls between the booths allocated.**

The rate includes the costs of side-events set up by the Organizer such as meetings, conferences, official ceremonies and promotional events celebrated within the Show. It also includes the accommodation costs of group of professionals, Italian and foreign state authorities, speakers and lecturers.

As regards any stand fitting services that the exhibitor wishes to ask a CremonaFiere S.p.A to provide, please use form no. 4.

The tariffs set out above include:

- **exhibitor's services cards** giving permanent free entry, on the basis of the area occupied:

- one booth module of 16 sqm, 5 identity cards;

- each additional module of 16 sqm, 3 identity cards.

It is forbidden to transfer or lend the free-entry identity cards.

Personnel working for CremonaFiere S.p.A are authorised, where they think it necessary, to ask for personal identity documents and to withdraw identity cards from those who have improper possession of them.

- **one car parking space** for every 16 sqm of booth area in the unguarded car park reserved for exhibitors. As the car park is unguarded, CremonaFiere S.p.A does not accept any responsibility for any theft or damage that the vehicles may suffer;

## PAYMENTS

### Art.8

The participation fee must be paid as follows:

- A deposit equivalent to 30% of the total cost of the allocated space, plus the participation fee plus any additional Represented Company fee must be made concurrently to the submission of the Application Form. All payments are free of charges for CremonaFiere SpA. The total amount of allocated area must be paid within **February 24, 2012**. For the application forms sent after **December 16, 2011**, the payment must include: participation fee and 100% of the cost of allocated area. **In the reason for payment must be indicated "code BI12"**.

Partial invoicing is not allowed.

Access to the Fairground for build up will be permitted only after all payments are effected, in order to avoid logistics problems and lines at the exit.

In the case of non-payment by the Exhibitor company, CremonaFiere SpA has the right of lien on the goods exhibited.

### Art.9

Exhibitors must pay the amounts due for requested services (electricity and water grid connections, fitting out of the exhibition space....) **no later than March 12, 2012.**

## ADVERTISING

### Art.10

Exhibitors may carry out promotional activities for their company or for their Represented Companies exclusively within their own exhibition area and complying with the provisions of law, Public Safety standards and the General and Technical Regulations here described.

Exhibitors may distribute catalogues, price lists or display promotional material only within their exhibition area without exceeding the maximum height of 3 m.

Flyposting is strictly forbidden.

All advertising activities which, either in terms of appearance or content may constitute a direct comparison with other exhibitors, are strictly forbidden (comparative advertising is forbidden).

**Advertising using loudspeakers or devices similar to those used in cinemas, with a soundtrack, is allowed without causing annoyance to neighbouring stands and requires prior authorization from the S.I.A.E. of Cremona (Via dei Mille, 2 - Tel. +39 0372 411748 Fax +39 0372 416029) and the relevant royalties must have been paid. Royalties must be paid also for public performances of recorded music (info www.scftalia.it).**

## TRANSFER AND CANCELLATION

### Art.11

Total or partial transfer of the exhibition space, even free of charge, is strictly forbidden.

Exhibitors who, after submitting the Application Form, are unable to participate for whatever reason, **will be, at any rate, compelled to pay in full the participation fee, the expenses for ordered and realized, even when not utilized, electrical systems and installations, all the charges and taxes paid on their behalf and the damages which CremonaFiere SpA is going to suffer due to the renounce.**

Exhibitors who cancel or are unable to participate for whatever reason will have to send a registered letter with return receipt no later than January 27, 2012. In case of failure to comply with the deadline the Exhibitor will have to pay a € 50 penalty per requested square meter and he/she will allow CremonaFiere SpA to freely dispose of the allocated exhibition space.

## ALLOCATION OF EXHIBITION SPACES

### Art.12

The acceptance of the Application Form and the consequent allocation of spaces is an exclusive responsibility of CremonaFiere SpA who will allocate exhibition spaces according to internal organisational requirements and considering what follows:

- The conformity of the Application and corresponding payments;
- The submission date of the Application;
- The Exhibitor's participation in previous editions of the Exhibition.
- Space availability

Specific requests made by the Exhibitor concurrently to the submission of the Application Form are not binding for the Organizer nor represent a condition for the validity of the Application Form. CremonaFiere SpA reserves the right to change or reduce the allocated exhibition area, even by transferring it to another position, for technical or product related reasons; in such cases the Exhibitor will have no right to reimbursement or compensation.

#### Art.13

For the entire duration of the Exhibition, it is forbidden to totally or partially remove any displayed goods or materials without written authorisation by CremonaFiere SpA.

### CONSTRUCTION / REMOVAL OF EXHIBITS

#### Art.14

**During the construction and removal of stand fittings, the exhibitor shall personally fulfil and ensure the fulfilment of all existing laws and regulations on safety in the workplace.**

**Exhibition spaces must be set up and fitted out in compliance with all Technical and General Regulations.**

**The fitting out and furnishing of exhibition spaces must be carried out by the Exhibitors and it must not interfere with the external appearance of nearby exhibition spaces, nor cause damage or annoyance to other Exhibitors.**

**Unless a specific request is made, CremonaFiere SpA will not provide dividing walls between exhibition spaces.**

CremonaFiere S.p.A offers a stand design service, as specified in the relevant the Form.

#### Art.15

Unless otherwise provided, the exhibition areas are available to Exhibitors for construction and furnishing from 8.00 am on Monday March 12, 2012.

Set up Period:

Monday, March 12, 2012 from 8.00 am to 7.00 pm.

Tuesday, March 13, 2012 from 8.00 am to 7.00 pm.

Wednesday, March 14 2012 from 8.00 am to 12.00 am (stand construction) from 12.00 am to 6.00 pm (for final works of minor entity)

**Stand construction and furnishing must be completed by 12.00 noon of Wednesday March 14, 2012**, to enable the commissione di Vigilanza sui Pubblici Spettacoli (Inspection Commission for Public Events) to inspect all the exhibition spaces prior to the opening of the Exhibition.

**For final works of minor entity** (displaying informative material, posters, brochures, plants, computers etc.) **exhibitors can remain inside the fairgrounds till 18.00 p.m.**

Any allocated space that has not been occupied by 12.00 a.m. on the day prior to the opening of the Exhibition will be considered abandoned and may be used by CremonaFiere SpA with no obligation for reimbursement.

The Exhibition Area corresponds exactly to the area and position indicated in the Floor plan sent to the Exhibitor, who must occupy exactly the space and position allocated by CremonaFiere Spa and in the sizes indicated in this Application Form. Exhibitors occupying a large exhibition area than the one indicated in the Application form will have to fit the allocated space. CremonaFiere Spa reserves the right to allocate additional space upon payment of the additional square meters.

#### Art.16

CremonaFiere SpA may exceptionally allow a limited number of Exhibitors to begin and/or continue setting up operations out of the deadline indicated in article 15 of this General Regulations (**12.00 a.m. on Wednesday March 14, 2012**).

The issuing of such permission is at the sole discretion of CremonaFiere SpA and must follow a specific written request by the Exhibitor. Furthermore, the Exhibitor undertakes to pay any additional cost for surveillance services at the ordinary rate of € 30,00(20%) for every hour or part thereof.

In the case of fitting out and setting up starting before or continuing after the established times, without prior specific authorisation by CremonaFiere SpA, the latter will charge the Exhibitor a cost of € 300,00(20%) for every hour or part thereof.

In the case of failure to comply with the deadlines stated by article 15 of this General Regulations, CremonaFiere SpA will apply a penalty to the Exhibitor equal to € 2.000,00 per every hour or part thereof, excluding compensation for further damage.

#### Art.17

The exhibitor must remove fittings, equipment and goods from the exhibition area during **dismantling time. From the 19<sup>th</sup> to the 20<sup>th</sup> of March 2012 and in the following hours: from 8.00 am to 7.00 pm.** In case of failure to do so CremonaFiere S.p.A declines any responsibility for goods and equipment left inside the exhibition centre and reserves the right to remove and store them without assuming any responsibility for risks, dangers and costs derived from their handling which will remain under the exhibitor responsibility.

After two months, objects unclaimed may be auctioned and any profit, net of expenses and any other rights due to CremonaFiere SpA, will be remitted to the Exhibitor.

For every additional day after dismantling deadlines the Exhibitor will have to pay a € 500 penalty and the costs for any further damage that might have been caused.

**The Exhibitor must leave the exhibition space to CremonaFiere SpA by the stated deadline and in the same condition in which it was found.** This is part of the requirements for the issuing of the

#### Art.18

Materials used for stand construction and furnishing must conform to current fire prevention and safety standards.

All electric devices must comply with the Italian Electrotechnical Committee (CEI) regulations, Presidential Decree (PD) no. 547/55 act 186 and act 46/90. **Any electrical installation must be accompanied by a declaration that the devices were undertaken in a good and workmanlike manner, drawn up by qualified personnel, in compliance with art. 9 of Act 46 of 05/03/1990 and with the provisions set out by art. 7 of PD no. 447 OF 6/12/1991 published in the official journal no.38 on 15/2/1992.**

Wherever furnishing or structures are found not to conform to current standards, CremonaFiere Spa will close the Exhibition space giving no right to compensation to the Exhibitor.

#### Art.19

Stand fittings and furnishing will be admitted to the premises only if materials conform to current fire prevention standards. Therefore, companies must send within the deadlines, either directly or through the decorating company, the **"Fire Prevention Form"** and the **validation certificates to the technical office of CremonaFiere SpA . The Office will issue the permit and the work passes for the mantling and dismantling period. Access to the premises is only possible upon presentation of this documentation.**

### SERVICES

#### Art.20

CremonaFiere SpA will provide general lighting service. Exhibitors are responsible for the installation of electricity and water inside their exhibition spaces. Electricity, motorised power and water rates will be calculated on a per-request basis and monitored at CremonaFiere SpA discretion.

#### Art.21

Exhibitors' requests concerning the supply of water and electricity will be satisfied according to availability and must be addressed to CremonaFiere Spa by using the relevant forms. The forms must be submitted within January 27, 2012 and are legally binding for the Exhibitor.

CremonaFiere SpA does not assume any responsibility regarding the aforementioned supply and does not give any guarantees. It will also transfer to supply companies all technical risks and obligations arising from the supply contract .

If the allocated space does not have the useful connections for these services, CremonaFiere SpA , upon Exhibitor's request and at his/her own expenses, will provide such connections, as long as there are no safety or technical obstacles.

CremonaFiere SpA can also, under the same conditions, modify or enhance the above mentioned supply. In both cases, it is compulsory to obtain its written authorisation.

### SURVEILLANCE - INSURANCE

#### Art.22

CremonaFiere SpA provides a general night surveillance service within the premises, though it declines any responsibility for theft or damage to goods, even if caused by accidental events, present in the exhibition spaces or within the Exhibition Center even during the exhibition closing times.

**Custody and surveillance of exhibition spaces is under the sole responsibility of the Exhibitors throughout the entire duration of the Exhibition (including stand construction and clearance). It is therefore advisable for Exhibitors to be present at their exhibition spaces during daily opening hours since they are the sole responsible party for surveillance.**

#### Art.23

CremonaFiere SpA , as noted in article 7, will provide insurance cover to Exhibitors who have complied with the application procedures (art. 4 and 5). The insurance cover will be valid from the beginning of the build up period until the end of dismantling operations and will include:

- **Third-party liability**

- **Damage to goods - All risks** (excluding transportation) for the following goods/ compensation limits: furniture and fittings of the exhibition halls, machinery, equipment and goods (with a waiver to the 20% of proportional rule) full value € 15.000,00 with the sub-limit of € 500,00 for electronic equipment.

- **Deductible for theft:** uncovered amount 10% of the damage, fixed excess € 258,00

If the Exhibitor wish to require additional cover, he / she may do so by contacting CremonaFiere Spa – Administration Office Tel. 0372/598011 four days before the beginning of the exhibition.

For detailed information regarding each insurance policy please refer the informative material or the text of the contract.

Exhibitors are, however, liable under civil and criminal law for any damage to people or goods caused by equipment, facilities or anything else may be present within their contracted exhibition area, as well as for damage caused by their own acts and those of their employees or authorised personnel.

### PREVENTION OF ACCIDENTS - MACHINES IN MOTION

#### Art.24

Introduction and display of machines, machine parts, equipment, tools and devices in general, as well as the installation of electrical systems that do not conform to Presidential Decree (PD) no. 547 of 27/4/1955 and Legislative Decree (LD) no. 81/08 Title IV – Paragraph II<sup>o</sup> (Standards for injury prevention in the workplace) are strictly forbidden.

#### Art.25

Machinery, whether displayed or used for the products exhibited, may not be operated without prior written authorization from CremonaFiere SpA who will decide, case by case, and at its sole discretion whether to issue such authorization. CremonaFiere SpA will not assume any responsibility resulting from the operation of the aforementioned machinery which will be assumed by the exhibitor himself.

The exhibitor must strictly observe all legal requirements and relevant regulations, besides all the specific regulations of CremonaFiere SpA In particular, the exhibitor must:

- take all the necessary steps to prevent injury and fire, reduce noise and vibrations, eliminate objectionable odours and avoid gas and liquid emissions;
- properly check pressure and lifting machinery, do testing according to the appropriate regulations and avoid using them until the correct certificate has been issued by the relevant authority;
- Machinery with hydraulic lifting devices must be equipped with both mechanical and hydraulic blocking devices.

In any case, machinery, accessories and anything else indicated above must not interfere with or cause damage to anybody. In case of any problem CremonaFiere SpA reserves the right to repeal the aforementioned authorization.

**Suspended loads are strictly forbidden.**

Personnel authorised by CremonaFiere SpA have the right to prevent or stop the operation of machinery that may compromise Exhibitors or visitors' safety, or causing excessive disturbance.

### SUPPLIES

#### Art.26

Exhibitors (or their authorised contractors) can introduce goods to supply their exhibition spaces only with prior authorization from CremonaFiere SpA and from 8,30 a.m. to 9 a.m. Supply vehicles must have a specific "Supply Permit" issued by CremonaFiere SpA

### TRANSPORT AND FORWARDING

#### Art.27

For the execution of transport, shipping and customs formalities exhibitors are free to use the forwarding agent of their choice.

#### Art.28

Exhibitors must obtain, either directly or by means of a delegate, temporary import permission from customs authorities, according to current regulations. CremonaFiere SpA declines any responsibility in this matter.

### PHOTOGRAPHS AND REPRODUCTIONS

#### Art.29

Exhibition spaces and exhibited products may neither be photographed/filmed nor reproduced in any way, without prior authorisation from the relevant Exhibitor(s) and CremonaFiere SpA .

CremonaFiere SpA reserves the right to reproduce and authorise the reproduction of internal or external bird's-eye or detailed views.

CremonaFiere SpA will not be held responsible for unauthorised reproductions of exhibition spaces or exhibited goods.

### SALES

#### Art.30

Objects, products and materials sold during the Exhibition should be handed by the exhibitors to the purchaser only at the end of the exhibition, except in the cases authorized by CremonaFiere SpA.

**CATALOGUE**

**Art.31**

CremonaFiere SpA reserves the right to manage, either directly or through an appointed contractor, the operation regarding the Exhibition Catalogue which includes the information about all applications received and accepted by 31st January 2012.

CremonaFiere SpA declines any responsibility as regards the distribution of the catalogue and deriving by wrong form-filling by the Exhibitors or misprints.

CremonaFiere SpA reserves the right to reproduce partially or in its entirety the Exhibitors list in other publications of different nature

**PROHIBITIONS AND RESTRICTIONS**

**Art.32**

Subject to all standards and special regulations regarding public meetings, and in addition to the restrictions already defined of the Technical and General Regulations, it is expressly forbidden to:

- make holes, fix nails and/or screws into walls, ceilings and floors; attach loads to the structure of the exhibition hall;
- display exhibits not listed in Form 10 , or in any case not belonging to the goods categories of the Exhibition, unless specific authorisation has been granted by CremonaFiere SpA ;
- drive or park vehicles of any kind within the Exhibition Area
- drive or park vehicles within the Exhibition Area during set up, exhibition opening hours and dismantling times;
- leave vehicles parked overnight (even in case of breakdown) within the premises;
- light or cause fires, bring in explosive, dangerous or foul-smelling materials, or any other materials that might cause damage or inconvenience;
- remove products and materials from the premises during the days of the Exhibition, without written authorization from CremonaFiere SpA ;
- distribute promotional material (magazines, catalogues, leaflets, brochures, etc.) not concerning the Exhibitor, who may only distribute such material within the allocated exhibition space;
- use the CremonaFiere SpA trademark without written authorisation;
- bring dogs into the premises, except for guide dogs;
- disturb or disrupt in any way the smooth running of the Exhibition that will result in the immediate expulsion from the Exhibition;
- carry out political propaganda in the premises;
- leave behind parts of the fittings, carpets, adhesive tapes (any type) or residues of any kind within the premises;
- sell directly the products on display without prior authorization by CremonaFiere SpA ;
- display prices, except during Exhibitions in which sales are allowed; in such cases only authorised Exhibitors can display prices;
- Exhibitors, their clients or their authorised personnel must not remain in the exhibition space or within the premises after closing time or during unauthorised times, without special permission;
- sell any type of food or drink within the exhibition space or any other part of the Exhibition premises, unless written authorisation has been issued by CremonaFiere SpA
- start clearing the exhibition space before the Exhibition has finished

**THE USE OF FIRE TO PREPARE FOOD AND DRINK IS FORBIDDEN UNDER ALL CIRCUMSTANCES.**

Violation of the restrictions included in these General Regulations, as well as of the Technical Regulations or other provisions issued by CremonaFiere SpA will lead to termination of legal relations with the defaulting Exhibitor, as well as to exclusion from the Exhibition, with no right to reimbursement and/or compensation, and with CremonaFiere SpA retaining the right to compensation for any further damages.

**PATENTS**

**Art.33**

It is compulsory for all Exhibitors to declare all goods on display not covered by patents. This declaration must also be made for industrial models and company trademarks, in compliance with decree no. 2117 of 29 June 1939, issued by the Ministry of Industry, Commerce and Crafts

**MISCELLANEOUS**

**Art.34**

- The Exhibitor is liable under civil and criminal law for any injury to persons or damage to property caused by the equipment, structure or whatever else present in the allocated area, as well as for his own actions and those of his authorised personnel.
- The Technical Regulations and technical supply standards included in the various forms constitute an integral part of these General Regulations.
- The submission of the Application Form and consequent signing of the General Regulations further oblige the Exhibitor to fully respect the Technical Regulations as well.
- The Exhibitor must ensure that the allocated space is kept clean.
- The Exhibitor must ensure that the personnel for the distribution and handling of food products comply with the existing healthcare regulations.
- The Exhibitor shall be responsible for full compliance with all Worksite Safety and Industrial Hygiene Regulations. Such compliance constitutes the prerequisite for the implementation of this agreement, hence also for the proper fulfilment of the obligations included therein.
- The Exhibitor shall assume all civil risks and liabilities arising from the performance of his/her activities, including the risks arising from the distribution of foodstuff unfit for consumption.
- The dates of the Exhibition may be modified with no responsibility for CremonaFiere SpA , who may also call off the Exhibition, with the consequent reimbursement to the Exhibitors of the amounts already paid. The participants shall not be entitled to any compensation for the damage caused by the cancellation or calling off of the exhibition.

All points not specifically covered by these General Regulations shall be governed by the Civil Code.

**Art. 35**

CremonaFiere SpA shall not be held liable for any interaction between the exhibitors and their suppliers even in reference to the custody of goods, products, fittings and similar.

**Art. 36**

Failure to observe just one of the previous clauses will lead to immediate contract termination because of the Exhibitor's default, giving no right to reimbursement of the amounts paid by the defaulting Exhibitor, and with the obligation to pay the balance of the entire sum due for participation in the Exhibition and relative services provided by CremonaFiere SpA.

**Art.37**

CremonaFiere SpA reserves the right, at its discretion and indisputable judgement, to introduce new regulations and provisions deemed appropriate for a better running of the Exhibition, as well as to adopt any other provisions that may be suggested or imposed by the needs or requirements of the Exhibition..

Such regulations and provisions will have equal validity to those included in these Regulations and shall be compulsory for all exhibitors.

**COMPLAINTS**

**Art. 38**

Complaints of any kind regarding the organisation and running of the Exhibition must be submitted in writing to CremonaFiere SpA no later than the closing date of the Exhibition, in order to avoid lapse of right.

The Executive Committee of CremonaFiere SpA shall evaluate such complaints.

Any decisions taken by CremonaFiere SpA in settling complaints shall take immediate effect.

**Art. 39**

The Exhibitor, having read the General Regulations with particular reference to articles 5-7-8-9-11-14-16-17-18-19-20-21-22-23-31-37-39, declares to accept them in their entirety, and undertakes to ensure that electrical and water installations, and the fitting and furnishing of the exhibition space will be carried out in compliance with existing regulations. Furthermore, the Exhibitor assumes full and complete criminal and civil responsibility for the safeness of the aforementioned items.

The Exhibitor relieves, in all senses, CremonaFiere SpA from any civil and criminal responsibility arising from negligence, damage and problems that might be caused by failure to observe the abovementioned regulations. To this end, as per art. 19 and 20 of this document, the Exhibitor undertakes to deliver to CremonaFiere SpA the certificates concerning the fire safety class of the furniture.

**Art.40**

For any dispute the competent Court is that of Cremona.

I THE UNDERSIGNED ..... BORN IN (CITY) .....  
 ..... ON ..... PLACE OF RESIDENCE  
 ..... AS LEGAL REPRESENTATIVE OF THE  
 COMPANY OR AS THE ENTITLED REPRESENTATIVE TO SIGN THIS CONTRACT BECAUSE THE  
 ..... (JOB TITLE) OF THE COMPANY  
 ..... DECLARE UNDER MY SOLE  
 RESPONSIBILITY TO BE DULY AUTHORIZED TO SIGN AND ACCEPT THIS CONTRACT IN ITS  
 ENTIRETY IN THE NAME AND ON BEHALF OF THE FOREMENTIONED COMPANY.

COMPANY LEGAL REPRESENTATIVE  
 .....  
 (stamp and legible signature)

The undersigned company, in compliance with art. 1341 and 1342 of the Civil Code declares to approve the provisions of art. 3-3.1-3.2-5-6-8-9-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-28-30-31-33-34-35-36-37-38-39-40 of this document.

COMPANY LEGAL REPRESENTATIVE  
 .....  
 (stamp and legible signature)

The information is gathered in compliance with Act 196/2003. This information will be processed manually and/or electronically for statistical and marketing purposes, and for updates regarding CremonaFiere SpA events by means of the sending of informative material, including from third parties. In addition, such data will be used for the publishing of the Official Catalogue of the Exhibition. I, therefore, authorise the processing and communicating of my details as mentioned above. In light of the information in Act 196/2003, the undersigning company gives consent for the data to be processed.

COMPANY LEGAL REPRESENTATIVE  
 .....  
 (stamp and legible signature)

....., ON .....